



SPONSORSHIPS

MACCA ANNUAL SPONSORSHIP OPPORTUNITIES 2023

MACCA offers your company sponsorship opportunities throughout the year designed to serve as a platform to achieve your marketing and communications objectives. An overview of the benefits you can receive are outlined below.

Visit www.macca.us for a full listing

MACCA ANNUAL SPONSORSHIP

\$3,000

- Company logo with live link displayed on the MACCA website, homepage, and sponsor page.
- Company logo with live link displayed on the monthly electronic newsletter.
- Company logo with live link on association/staff emails.
- Company name announced at monthly dinners.
- Company logo included in monthly dinner PowerPoint presentations and table signage.
- 240 x 480 (72DPI) digital ad on MACCA website with live link to your website for one year with the opportunity to change quarterly.
- Opportunity to host a networking event at your location.
- Monthly opportunity to share information with members via email.
- Priority location placement at annual Vendor Night event.
- Advanced notification/priority purchase on new sponsorship opportunities.
- \$1,000 in MACCA dollars to use towards attending events or event sponsorships such as those listed below.
- Includes Annual Membership.

Advantages to Sponsorship

- ⇒ **EXPAND NAME RECOGNITION**
- ⇒ **MEET THE RIGHT PEOPLE**
- ⇒ **BUILD YOUR REPUTATION**
- ⇒ **REPOSITION YOUR BRAND**
- ⇒ **INCREASE SALES**

ADDED BENEFITS

➡ **Name recognition and brand exposure to over 350 contacts.**

➡ **Social media presence through Facebook and LinkedIn.**

VENDOR NIGHT

February 2, 2023

- Hospitality Sponsor (\$500-3 available)
- Bar Sponsor (\$500- 1 available)
- Swag Bag Sponsor (\$400 w/ bag- \$200 w/o provided bag)
- Vendor Table (\$150)

SKEET SHOOT

February 11, 2023—Knights Trail

- Title Sponsor (\$1,500)
- Lunch Sponsor (\$1,250)
- Gun Raffle Sponsor (\$800)
- Yeti Raffle Sponsor (\$500)
- Pavilion Sponsor (\$300)
- Station Sponsor (\$150)

GOLF OUTING

September 23, 2023 — Heron Creek

- Title Sponsor (\$2,500 - exclusive)
- Lunch (\$1,000) or Breakfast Sponsor (\$600)
- Beverage Carts (\$700) or Golf Carts Sponsor (\$600)
- Snack Sponsor (\$500)
- Hole-In-One Sponsor (\$500)
- Hole Sponsor (\$150)/Hole w/ Display Sponsor (\$350)
- Closest-To-Pin or Longest Drive Sponsor (\$250)

*** For more information or if you have any questions regarding the MACCA Annual Sponsorships, please contact Robin@macca.us or call 941-404-3407.**